



The Institute of
Internal Auditors



Internal Audit Month

Member Toolkit

May 2026



Internal Audit Month 2026 – Member Toolkit

Lead the Movement. Share Your Voice.

Internal Audit Month 2026 kicks off with a synchronized global launch on **1 May 2026** and continues with weekly activations throughout the month, each focused on one powerful message: **the value of internal audit**.

This is your opportunity to be part of a global movement by sharing your voice, highlighting your impact, and helping elevate the profession while contributing to one unified message worldwide.

How to Participate

1. Download the toolkit and images.
2. **On 1 May 2026**, post a Week 1 social media message and image on your LinkedIn page, and other social media accounts.
3. Follow the weekly activations and share one or more posts each week throughout May.
 - **Optional:** Customize your post using editable Canva templates by uploading your photo and sharing your story.
4. Engage your network by responding to comments, likes, and sharing posts across your channels.

Hashtag Strategy

Use the **#OneIIA** and **#InternalAuditMonth** hashtags for maximum reach and tracking.

Week 1 – Global Launch on 1 May 2026



Sample Social Media Post

Protecting value, reputation, and ROI.

Internal auditors are essential partners — bringing insight, assurance, and trusted advice to organizations worldwide. Proud to be part of a profession that delivers lasting value.

Want to know how internal audit drives value across industries? Ask me or learn more at theiia.org/AboutInternalAudit
#InternalAuditMonth #InternalAudit #OnelIA

Optional: Customize the week 1 social media images with your photo or message [here](#).

Week 2: Internal Audit in Action — Show the Impact



Sample Social Media Post

Without internal audit, no possibility, progress, or power.

Internal auditors make progress possible — by strengthening oversight, improving processes, and protecting value. Proud to support organizations when it matters most.

Ready to discover how the actions of an internal auditor provide assurance across entire organizations? Ask me or learn more at theiia.org/AboutInternalAudit
#OnelIA #InternalAuditMonth #InternalAudit

Optional: Customize the week 2 social media image with your photo and message [here](#).

Week 3: CIA Certification — Highlight CIA Excellence



Sample Social Media Post

My CIA assures integrity, accountability, and competency.

The CIA designation strengthens careers and builds trust with stakeholders by demonstrating competence, credibility, and commitment to standards.

Interested in how earning the CIA designation can sharpen your strategic edge? Ask me or learn more at theiia.org/CIA.

#OneIIA #InternalAuditMonth #CIA

Optional: Customize the week 3 social media image with your photo and message [here](#).

Week 4: Celebrate the Profession — Build Pride & Community.



Sample Social Media Post

Proud ally, advocate, and influencer.

I am proud to be an internal auditor — and part of a profession that protects value, builds trust, and helps organizations succeed. #InternalAuditMonth

Want to know how to become a proud internal auditor? Ask me or learn more at theiia.org/AboutInternalAudit

#OneIIA #InternalAudit

Optional: Customize the week 4 social media image with your photo and message [here](#).